



## José Alejandro Santana Isaac

Senior Associate

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### Experience

Industrial Property.

Copyright Law.

Advertising, Marketing and Promotions.

### Publications

“**Marcas de Ficción (Fictional Trademarks) en la República Dominicana**”. Gaceta Judicial, No. 343, July 2015.

Thesis “**El Régimen de Exclusividad en los Contratos de Distribución. Controversias y Aplicación en República Dominicana**”. Santo Domingo, República Dominicana. July 2014.

Thesis “**La Tutela del Derecho de Autor en Internet en República Dominicana**”. Santo Domingo, República Dominicana. July 2012.

### Acknowledgements

Sub-Champion and Best Speaker, **Judicial Competition “Manuel A. Amiama”, Procedimiento ante la Jurisdicción Contencioso Administrativa**, of the Pontificia Universidad Católica Madre y Maestra, Campus Santo Tomás de Aquino. Santo Domingo, Dominican Republic. July 2011.

Sub-Champion and Best Writer in the First Edition of the “**Competencia Jurídica de Propiedad Intelectual, Procedimiento ante la Jurisdicción Civil**”, of the Pontificia Universidad Católica Madre y Maestra, Campus Santo Tomás de Aquino. Santo Domingo, Dominican Republic. December 2011.

### Biography

José Alejandro Santana is an indispensable member of Biaggi & Messina – Lugo IP. He is the Industrial Property Department, having accumulated more than six years of experience in the field.

### Fields of Practice

José Alejandro’s expertise encompasses the field of Industrial Property, including the protection of trademarks, logos, inventions and distinctive signs. His scope reaches the management of local and international trademarks and trademark portfolios. He provides clients with counseling for all concerns regarding Industrial Property and his other areas of knowledge.

Furthermore, Santana has experience working with contracts concerning advertising and image rights, marketing, promotions, copyright, licensing of musical works, related rights and beyond.

### Education

#### Bachelor’s Degree in Law

Pontificia Universidad Católica Madre y Maestra.

Summa Cum Laude

Dominican Republic (2012).

#### Master en Derecho de los Negocios Corporativos.

Pontificia Universidad Católica Madre y Maestra.

Dominican Republic (2014).

IV Virtual Diplomaed on “**Derecho de Autor y Derechos Conexos**” from the Centro Regional para el Fomento del Libro en América Latina y el Caribe (CERLALC) and the Universidad Escuela de Administración, Finanzas y Tecnología (EAFIT). April - October 2013.

Diplomaed on “**Derecho de Propiedad Intelectual**” organized by the Fundación Institucionalidad y Justicia (FINJUS) and the Universidad Pedro Henríquez Ureña (UNPHU). Santo Domingo, Dominican Republic. June 2014.

Diplomaed on “**Derecho de la Competencia**” organized by the Fundación Institucionalidad y Justicia (FINJUS) and the Universidad Pedro Henríquez Ureña (UNPHU). Santo Domingo, Dominican Republic. October 2014.

## **Languages**

Spanish  
English  
French

## **Memberships**

Colegio de Abogados de la República Dominicana.  
*(School of Lawyers of the Dominican Republic).*